



Welcome to Arcada!



International Business

Qualification awarded: Bachelor of Business Administration

Scope: 210 ECTS credits

Duration: 3.5 years

Mode of study: full-time

Language of tuition: English

Programme director: Mikael Forsström
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International Business

We integrate Finnish and
international students!

Multicultural
&
Multiprofessional Teams



We have

- strong focus on practical skills
- collaboration with experienced professionals
- state of the art labs (e.g. Techlab, Robolab, AILab, BCI Lab)
- international cooperation



International cooperation

We collaborate with partner universities and companies. Guest lectures, real-world projects, and study visits are part of the experience.

Erasmus, Nordplus and project funded visits to e.g. Iceland, Germany, Lithuania, Slovakia etc.



International cooperation



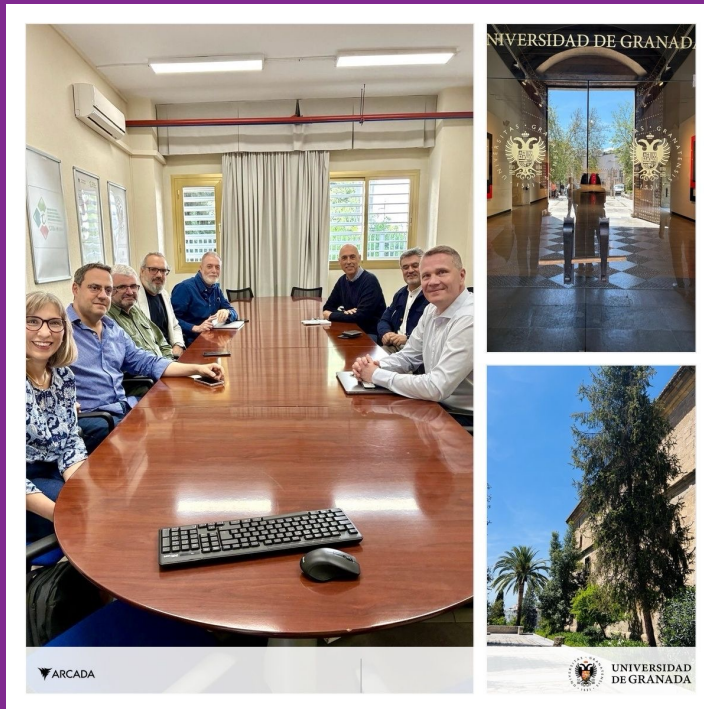
Intensive weeks, International weeks, projects etc.

International cooperation



Intensive weeks, International weeks, projects etc.

International collaboration



How do we work together?

- Balancing studies with work and everyday life
- Compulsory presence in some lectures
- 60 credits per academic year
- A mix of contact teaching, teamwork, individual assignments, and self-study
- A 5-credit course equals approximately 135 hours of work
- Taking responsibility for planning, participation, communication, and deadlines

Competences in focus

General competences:

- Learning and career orientation
- Ethical and sustainable thinking
- Communication and social skills
- Technological literacy
- Local and global societal awareness
- Innovation and development

Profession-specific competences:

- Sustainable value creation
- Evidence-based business practice
- Leadership
- Resilience

Your first year of study

- General education studies (15 ECTS)
- Foundation studies (30 ECTS)
- Language studies (10 ECTS)
- Methodology studies (5 ECTS)

PERIOD 1	15 ECTS
Technology and Learning	5 ECTS
Introduction to Business Administration	5 ECTS
Business Mathematics and Statistics	5 ECTS
PERIOD 2	15 ECTS
Teamwork and Innovation	5 ECTS
Introduction to Marketing	5 ECTS
Introduction to Accounting	5 ECTS
PERIOD 3	10 ECTS
Ethical and Sustainable Societal Development	5 ECTS
Introduction to Logistics	5 ECTS
PERIOD 4	10 ECTS
Introduction to Project Management	5 ECTS
Knowledge Formation and Methodological Foundations	5 ECTS
LANGUAGE STUDIES, PERIODS 3 AND 4	10 ECTS
English as first or second language Swedish for Beginners 1 (period 3), Swedish for Beginners 2 (period 4)	10 ECTS
Swedish as first language Työelämän suomi ja viestintä, Svenska och kommunikation	10 ECTS
Finnish as first language Työelämän suomi ja viestintä, Svenska på mellannivå B1 till B2	10 ECTS

Your second year of study

The second year of study consist of the following

- Track, 30 ECTS
- Development studies, 15 ECTS
- Practical training 1, 15 ECTS



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Your second year of study

Three tracks to choose from:

1) Accounting

Contact: Henrica Donner

2) Logistics and International Trade

Contact: Erica Adlercreutz

3) Strategic Marketing and Consumer Insights.

Contact: Tove Kietz

The track is completed during the second year.



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Your third year of study

The third year of study consist of the following:

- Extended track I (15 ECTS) & II (15 ECTS)
- Development studies 15 ECTS
- Courses supporting the Thesis 15 ECTS
- Practical training 2, 15 ECTS

The extended tracks provide further specialisation within the student's chosen track. The extended tracks are determined based on the track the student completed in their second year.



Your third year of studies

Track: Accounting

- Extended track I: Comprehensive Accounting and Analysis
- Extended track II: Advanced Financial Management and Corporate Strategy

Track: Logistics and International Trade

- Extended track I: Sustainable Supply Chain Management
- Extended track II: Fulfilment Management and Automatisatation

Track: Strategic Marketing and Consumer Insights

- Extended track I: Customer-Centric Service Development
- Extended track II: Data-Driven Business Development



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Development studies

The development studies are recommended to be completed during the second (15 ECTS) and third year (15 ECTS) of study.

E.g. of development study modules offered:

- Finnish for Beginners 1, 2 & 3 - 15 ECTS
- Swedish for Beginners 3 & 4 - 10 ECTS
- Entrepreneurship - 15 ECTS
- Creative Content and Experience Insight - 15 ECTS
- Leadership and Organisational Development -15 ECTS
- Additional language studies provided by Hanken School of Economics (French, German, Russian, Spanish)



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Degree thesis and methodology

In your third year (spring semester) or fourth year of study (autumn semester), you write your thesis.

Supporting courses:

Advanced Research Methodology 5 ECTS

Applied Methodology 5 ECTS

English Academic Writing 5 ECTS

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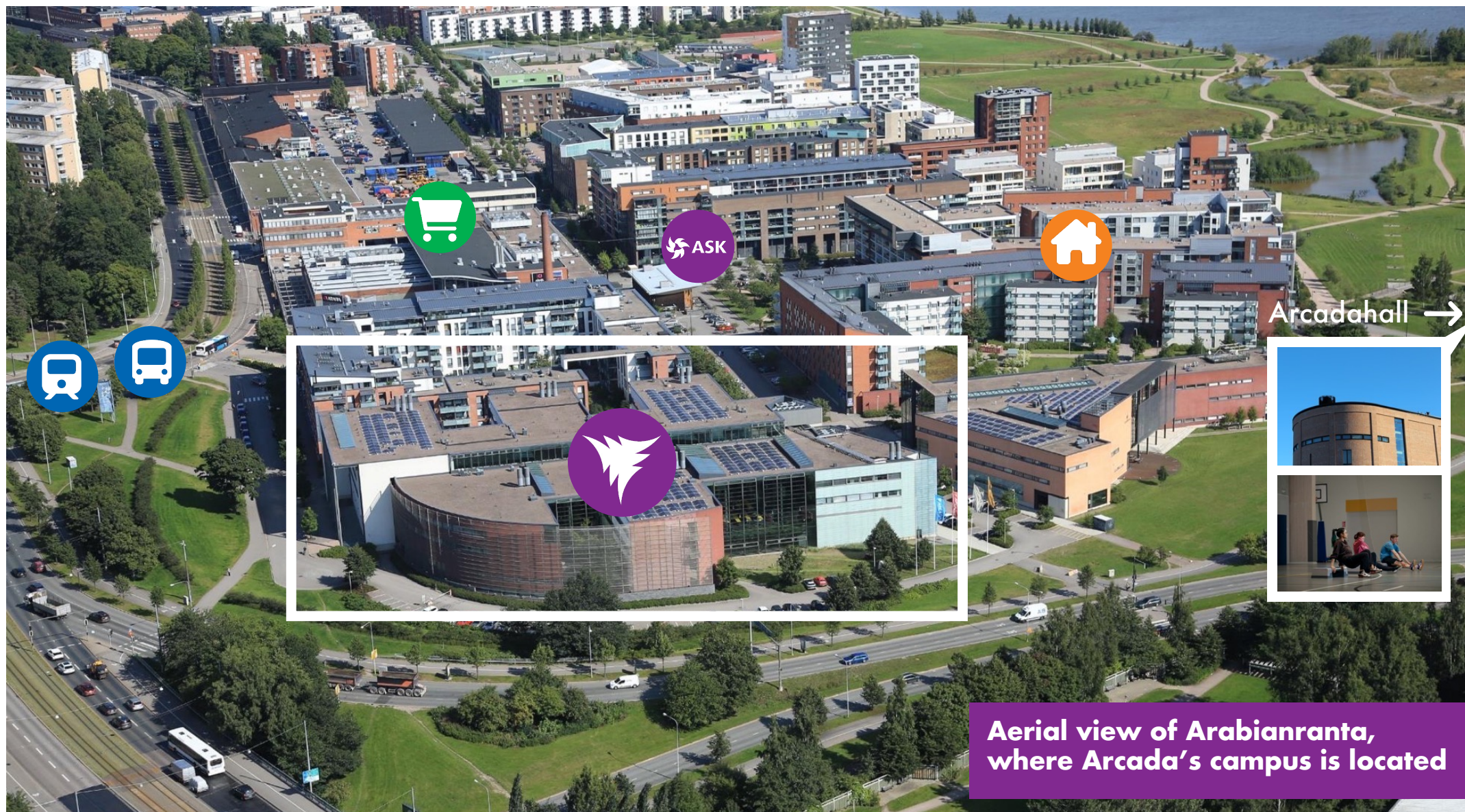
Rules and regulations

Read more here:

<https://start.arcada.fi/en/programmes/international-business/rules-and-regulations>



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Arcadahall →

**Aerial view of Arabianranta,
where Arcada's campus is located**



FOR MORE INFORMATION:

start.arcada.fi

 [instagram.com/arcadauas](https://www.instagram.com/arcadauas)

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