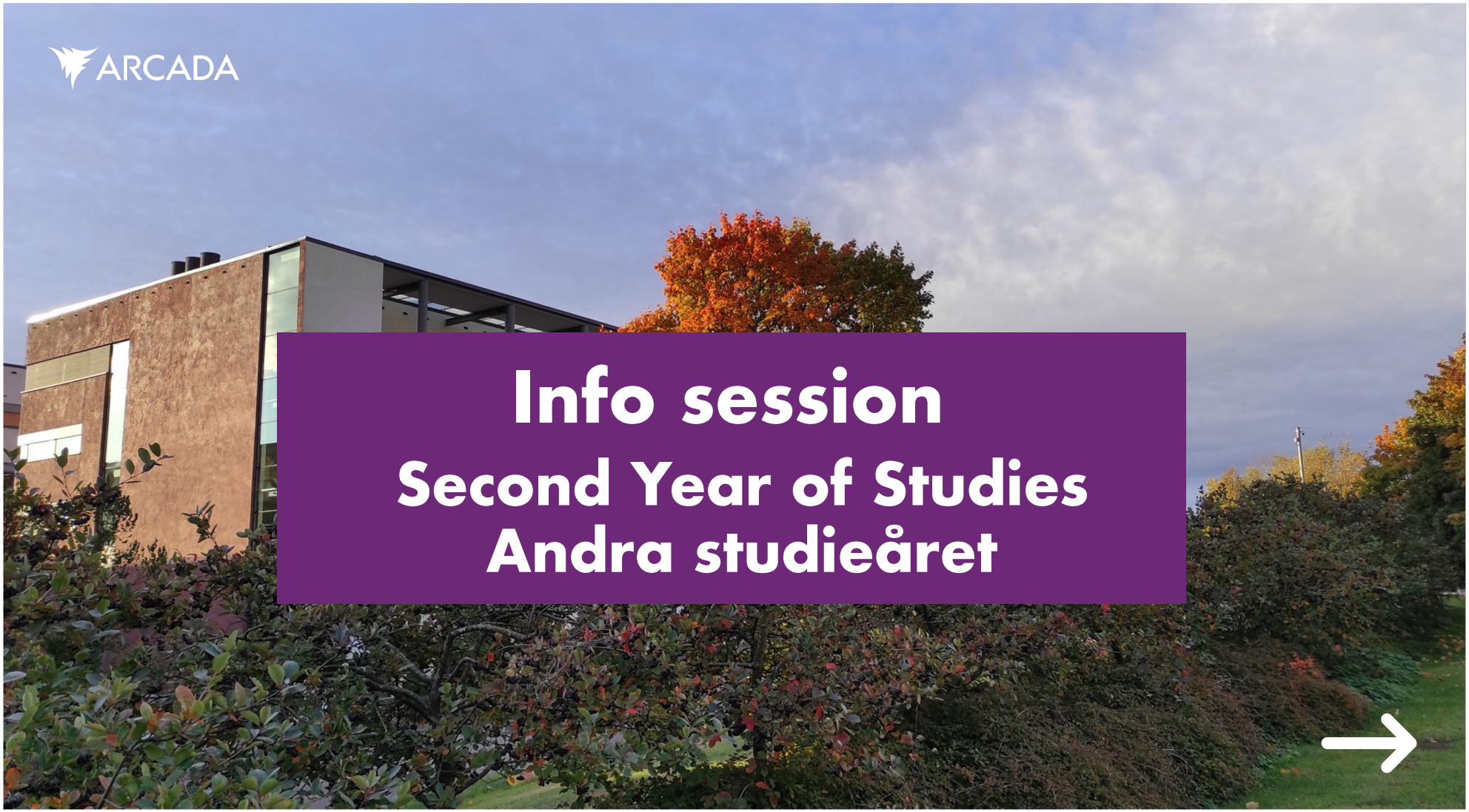
ARCADA
Info session
Second Year of Studies
Andra studieåret

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Agenda

Second year professional module - ”Track”	Inriktningar på andra studieåret
Third year studies	Studier under tredje året
Application process and timetable	Ansökningsprocess och tidtabell
Development studies	Utvecklingsstudier
Graduation – 3,5 years or 3 years?	Examen - 3,5 år eller 3 år?
Practical training	Praktik
Exchange studies	Utbytesstudier
Questions	Frågor

Professional Studies (135 ECTS)

Fundamentals of Business - Foundation studies (30 ECTS)

The study module consists of the following courses:

Course	ECTS
Introduction to Business Administration	5
Business Mathematics and Statistics	5
Introduction to Accounting	5
Introduction to Marketing	5
Introduction to Logistics	5
Introduction to Project Management	5

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Professionsspecifika studier (135 sp)

Grunder i affärsverksamhet (30 sp) - Grundläggande studier

I studiehelheten ingår följande studieavsnitt:

Studieavsnitt	Studiepoäng
Företagsekonomins grunder	5
Affärsmatematik och statistik	5
Redovisningens grunder	5
Marknadsföringens grunder	5
Logistikens grunder	5
Introduction to Project Management	5

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Second year – Andra studieåret

- Track 30 cr (specialisation studies)
- Development Studies 15 cr*
- Practical training 1 15 cr

*If you are planning to graduate in 3 years, you need to complete 30 cr of development studies during year 2.

- Inriktning 30 sp (specialisering)
- Utvecklingsstudie 15 sp*
- Praktik 1 15 sp

*Om du siktar på att utexamineras på tre år, skall du avlägga 30 sp utvecklingsstudier under år 2.

Tracks

After the first common study year, which consists of general education and foundational studies, the student completes one of the following advanced professional study modules, known as tracks.

These tracks include:

1) Accounting
2) Logistics and International Trade
3) Strategic Marketing and Consumer Insights.

The track is completed during the second year.

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Inriktningar

Efter det första gemensamma studieåret som består av allmänbildande och grundläggande studier avlägger studenten en av följande avancerade professionsstudiehelheter, en s.k. inriktning.

- Redovisning (Accounting) 30 sp
- Logistik och internationell handel (Logistics and International Trade) 30 sp
- Strategisk marknadsföring och kundinsikter (Strategic Marketing and Consumer Insights) 30 sp

Inriktningen på 30 sp avläggs under det andra studieåret.

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Accounting - Advanced studies (30 ECTS)

The study module consists of the following courses:

Course	ECTS
Financial Accounting Essentials	5
Intermediate Financial Accounting	5
Advanced Accounting and Taxation	5
Personnel Management and Payroll	5
Management Accounting	5
Financial Planning and Budgeting	5

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Logistics and International Trade - Advanced studies (30 ECTS)

The study module consists of the following courses:

Course	ECTS
International Trade	5
Purchasing	5
Freight Forwarding	5
Inventory Management	5
Supply Chain Management	5
Business Systems in Logistics	5

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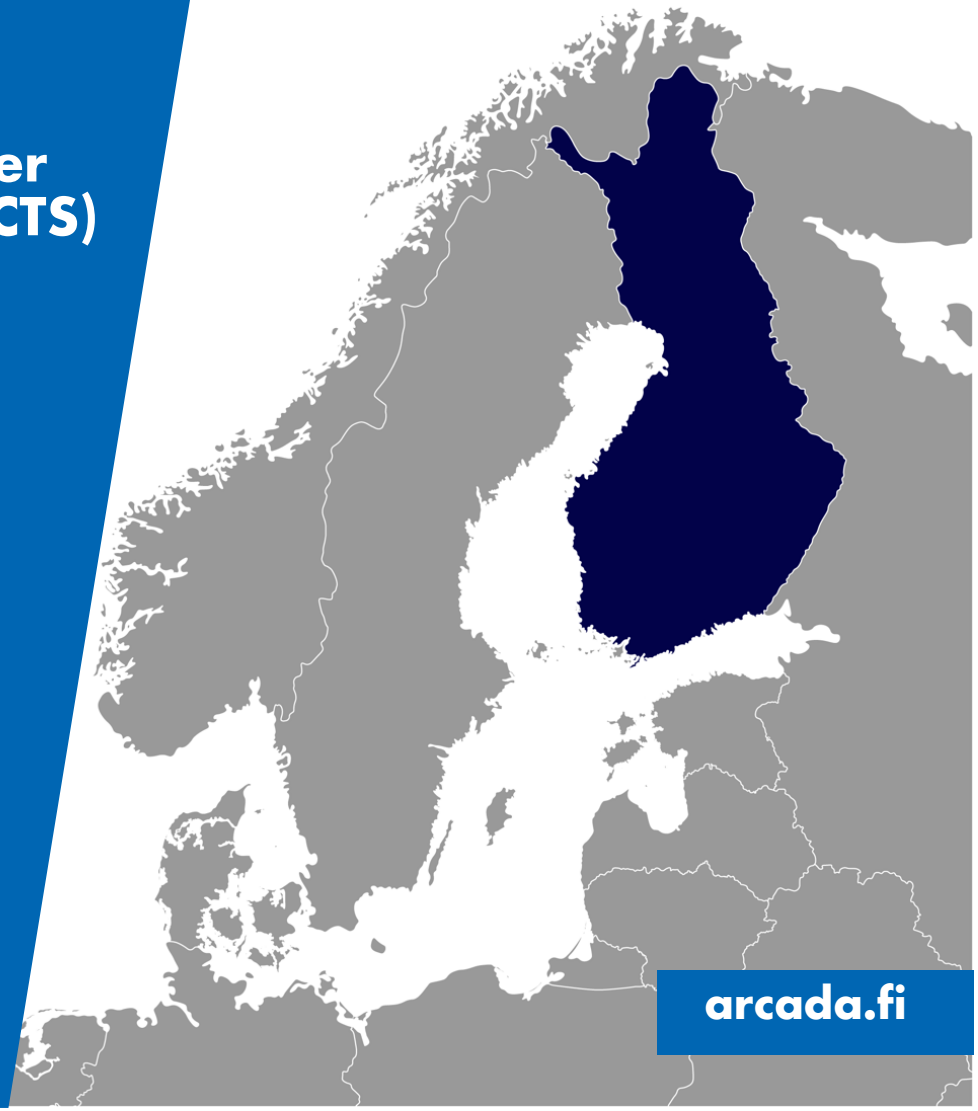
Strategic Marketing and Consumer Insights - Advanced studies (30 ECTS)

The study module consists of the following courses:

Course	ECTS
Strategic Marketing Landscape	5
Digital Commerce Strategies	5
Consumer Behavior Insights	5
Growth Marketing	5
Branding and Communication	5
Inbound Marketing	5



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Application process - ansökningsprocess

- These tracks all have 50 vacant places each. If the applications exceed 50, the selection is made on the basis of the grade in the introduction course for the specific module (Introduction to Marketing, Introduction to Business Logistics or Introduction to Accounting).

- **You are only allowed to complete courses within the module you have been admitted to.**

- The courses that are taken into account need to be registered in Sisu on May 31st at the latest.

- Varje inriktning har 50 studieplatser. Om fler än 50 studerande söker till en inriktning baseras urvalet på vitsordet i det introducerande studieavsnitt som hör till studiehelheten: Introduction to Marketing, Introduction to Business Logistics eller Introduction to Accounting.

- **Efter antagning får du endast avlägga studieavsnitt inom den studiehelhet du har blivit antagen till.**

- För att studieavsnitten ska kunna beaktas i urvalet måste de vara registrerade i Sisu senast den 31 maj.

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Application process – ansökningsprocess (2/2)

- 11 – 18 th May, 2026
- Link to application; https://forms.arcada.fi/lomakkeet/3843/lomake.html
- Your selection and admission are binding.
- We will send you an email as soon as the results are ready.

- Ansökningstid: 11–18 maj 2026
- Länk till ansökan: https://forms.arcada.fi/lomakkeet/3843/lomake.html
- Ditt val och din antagning är bindande.
- Vi skickar ett e-postmeddelande till dig så snart resultaten är klara.

Extended tracks - third year

Track: Accounting

- Extended track I: Comprehensive Accounting and Analysis
- Extended track II: Advanced Financial Management and Corporate Strategy

Track: Logistics and International Trade

- Extended track I: Sustainable Supply Chain Management
- Extended track II: Fulfilment Management and Automatisation

Track: Strategic Marketing and Consumer Insights

- Extended track I: Customer-Centric Service Development
- Extended track II: Data-Driven Business Development

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Extern studiehelhet (30 sp) – Avancerade studier

Den externa studiehelheten utgör en individuellt sammansatt och skräddarsydd studiehelhet om 30 studiepoäng.

Studierna genomförs vid högskola eller universitet och ska bilda en sammanhängande helhet på avancerad nivå.

Studieplanen ska godkännas av studievägledare och utbildningsansvarig innan genomförande.

Samtliga studieavsnitt ska vara bedömda enligt vitsordskalan 1–5.

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External Study Module (30 ECTS) – Advanced studies

The external study module is an individually composed and customised study module comprising 30 ECTS credits.

The studies are completed at a university or university of applied sciences and must form a coherent whole at an advanced level.

The study plan must be approved by the study counsellor and the program director prior to implementation.

All courses must be assessed using the grading scale 1–5.

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Development studies within the programme

- Entrepreneurship - 15 ECTS
  - Entrepreneurial Mindset & Skills 5 sp à period 3
  - Business Practicalities 5 sp à period 3
  - Business Modelling and Validation 5 sp à period 4
- Creative Content and Experience Insight - 15 ECTS
  - Interaction Design and Development 5 cr à period 3
  - Creative Media and Visual Marketing 5 cr à period 4
  - User Experience Insights 5 cr à period 4
- Leadership and Organisational Development -15 ECTS
  - Organisational Behaviour 5 cr -> period 1
  - Team Leadership 5 cr -> period 2
  - Organisational Change 5 cr -> period 2

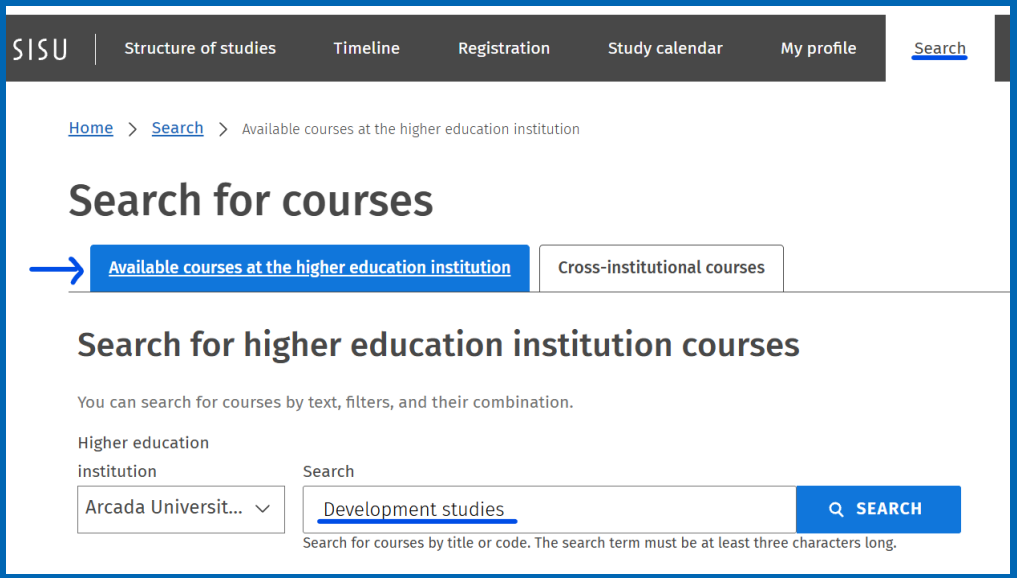
- Becoming an entrepreneur pre-incubator program (15 ECTS)

- Finnish for Beginners 1, 2 & 3 - 15 ECTS*
- Swedish for Beginners 3 & 4 - 10 ECTS*

**Only for students with English as first language in Sisu*

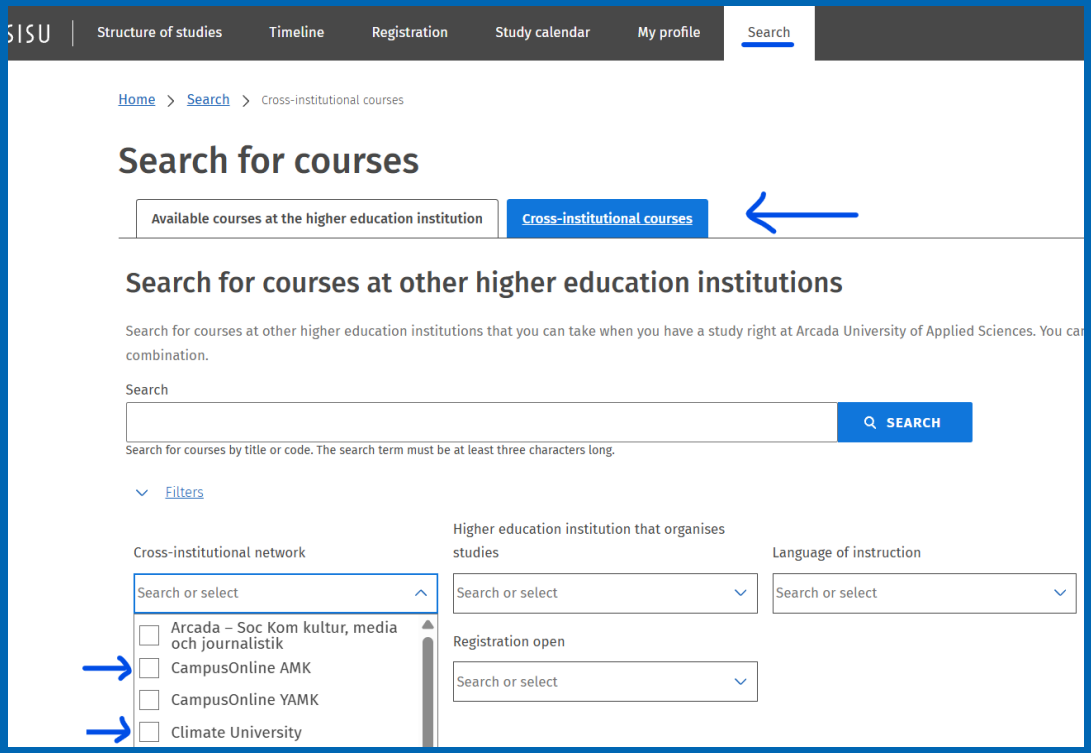
Development Studies at Arcada offered by other degree programmes

- Go to the search function in Sisu and search for Development studies
- Check who can enroll in the course and if you meet the pre-requisites.
- Contact study counselor
- Register after you have added the course to your study plan in Sisu
- Instructions and information is available on Start
- Instruktioner och information hittar du på Start



Development Studies – Cross-institutional courses

- Go to the search function in Sisu and choose Cross-institutional courses
- Choose a network (Campus Online AMK, Climate University, Language studies Arcada Hanken (French, German, Russian, Spanish), Supply Chain Management studies Hanken)
- Check who can enroll in the course and if you meet the pre-requisites.
- Contact study counselor
- Register after you have added the course to your study plan in Sisu
- Instructions and information is available on Start
- Instruktioner och information hittar du på Start



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Graduate in 3 or 3,5 years?

Graduate in 3 years:

- Year two – Track 30 ECTS + Development studies 30 ECTS + preferably Practical training 1 & 2 (30 ECTS)

Graduate in 3,5 years:

- Year two - Track 30 ECTS + Development studies 15 ECTS + Practical training 1 (15 ECTS)

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Exchange Studies

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Exchange Studies

- Preferably in the spring term of your second year
- Application period for exchange in spring 2027 - beginning of September –beginning of October 2026
- The study plan for the exchange will consist of subject studies and / or development studies
- Start - Exchange studies

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Exchange studies

As your study track will not be clear before June, you cannot submit an application before summer. Contact your study councellor Hanna Grönholm with questions regarding a study plan for studies abroad earliest in August!

This does not, however, prevent you from taking part in the May info session (see dates on Start – How do I apply?).

Practical training - Advanced studies (30 ECTS)

- Practical Training 1 - 15 cr (400 h)
  - Requirement: need to be business related
- Practical Training 2 - 15 cr (400 h)
  - Requirement: should support and relate to your specialisation
- Can be completed abroad
- Teacher in charge of practical training: Linn Hongell
- Start: Praktik FE & Practical training IB

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Career Centre

Arcada offers career counselling.

You may book an appointment with one of our career counsellors in order to discuss questions about job searching etc.

- ✓ Career Services
- ✓ Book an appointment with a career counsellor

Academic year 2026-2027

- The academic year starts officially on August 1st 2027 and ends on July 31st 2026.
- **Period 1**: 1.8–25.10.2026
  Period 2: 26.10–31.12.2026
  Period 3: 1.1–21.3.2027
  Period 4: 22.3–31.7.2027
- During the time 19.12.2026–6.1.2027 there are no tuition arranged at Arcada.
- See Start for more detailed information:
- The academic year and important dates

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Important dates!

- Application to track: 11.05-18.05.2026
- Registration for next academic year → currently open
  - **Registration** (closes 10.09.2026)
- Enrollment for courses opens in August: **10.08.2026**
- **Fee paying students - deadlines**
  - Application for scholarship: 15.06.2026
  - Paying the tuition fee: 15.08.2026
  - All questions regarding tuition fee and scholarship are to be adressed to Student Affairs

Viktiga datum!

- Ansökan till specialiseringsmodulen: 11.5-18.5.2026
  -
- Anmälan till läsåret → öppen
  - Läsårsanmälan (stänger 10.9.2026)
- Kursanmälan öppnar i augusti: 10.8.2026

Support in studies

Planning of studies
Study Counsellor

Counselling and support
Psychologist and Study Social Worker
(learning skills, special pedagogical support, support for well-being)

Support for international students
International Student Advisor

Student Affairs & Sisu
Study Coordinators

Career Services
Career Counsellors

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Questions?

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FOR MORE INFORMATION

start.arcada.fi