

HELSINKI

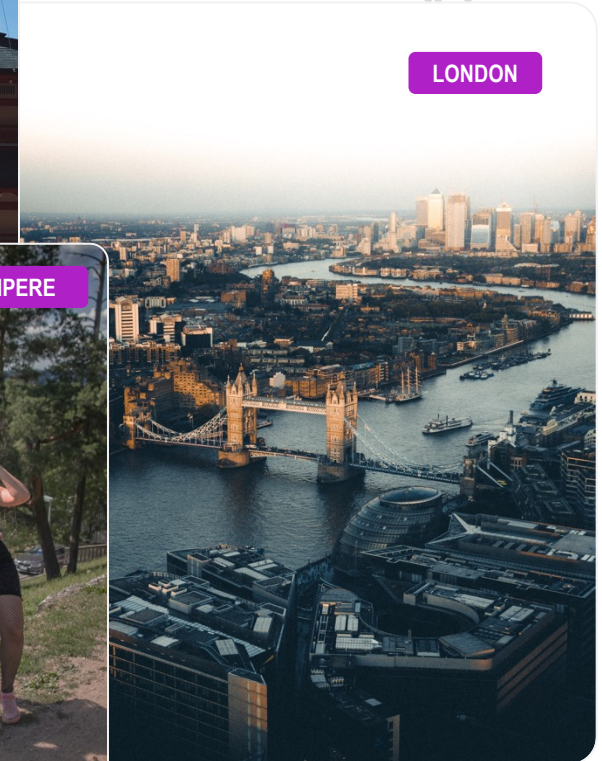
Autumn 2024 season

Demola info package

Innovation projects in diverse student teams

Demola's contact person in Helsinki:
Jere Wessman, jere@demola.net

Regional academic partners:



Since 2008, Demola has facilitated more than 5,000 teams

Demola is a Finnish, internationally awarded service that, through concepts and demos, concretizes and demonstrates driving forces and opportunities of the future.

For **students**, Demola presents an opportunity to work in interdisciplinary teams on industry-driven strategic foresight projects, giving them valuable opportunities to develop skills applicable to their future careers. Student teams also own the rights to the results that they create.

Demola offers students:

- International and hands-on experience in innovation work
- Place to develop their expertise and creativity
- Intellectual Property Rights (IPR) for project results
- Support and mentoring from Demola experts
- Structured process, tools and agreement management
- Creative Foresight Expert certificate
- Possibility for ECTS credit points



WHY

Meaningful innovation projects

All Demola project topics have a true connection to the real world. In Demola, **students can solve significant future problems and design and demonstrate what the future should look like.**

Projects range from topics in **sustainable development and business to shifts in society, working life and the use of new tech.**

This Autumn in Helsinki, the project work follows a **9-week creative process in which we utilise design thinking, foresight and systems thinking** methodologies. It also unlocks our creative, curious and optimistic potential.

Demola is for students who are interested in the project topic and motivated to tackle the problems and opportunities the topic presents. Our experts will help the teams through each step of the process.



DEMOLA

Demola's co-creation process & timeline in Helsinki Hub 2024

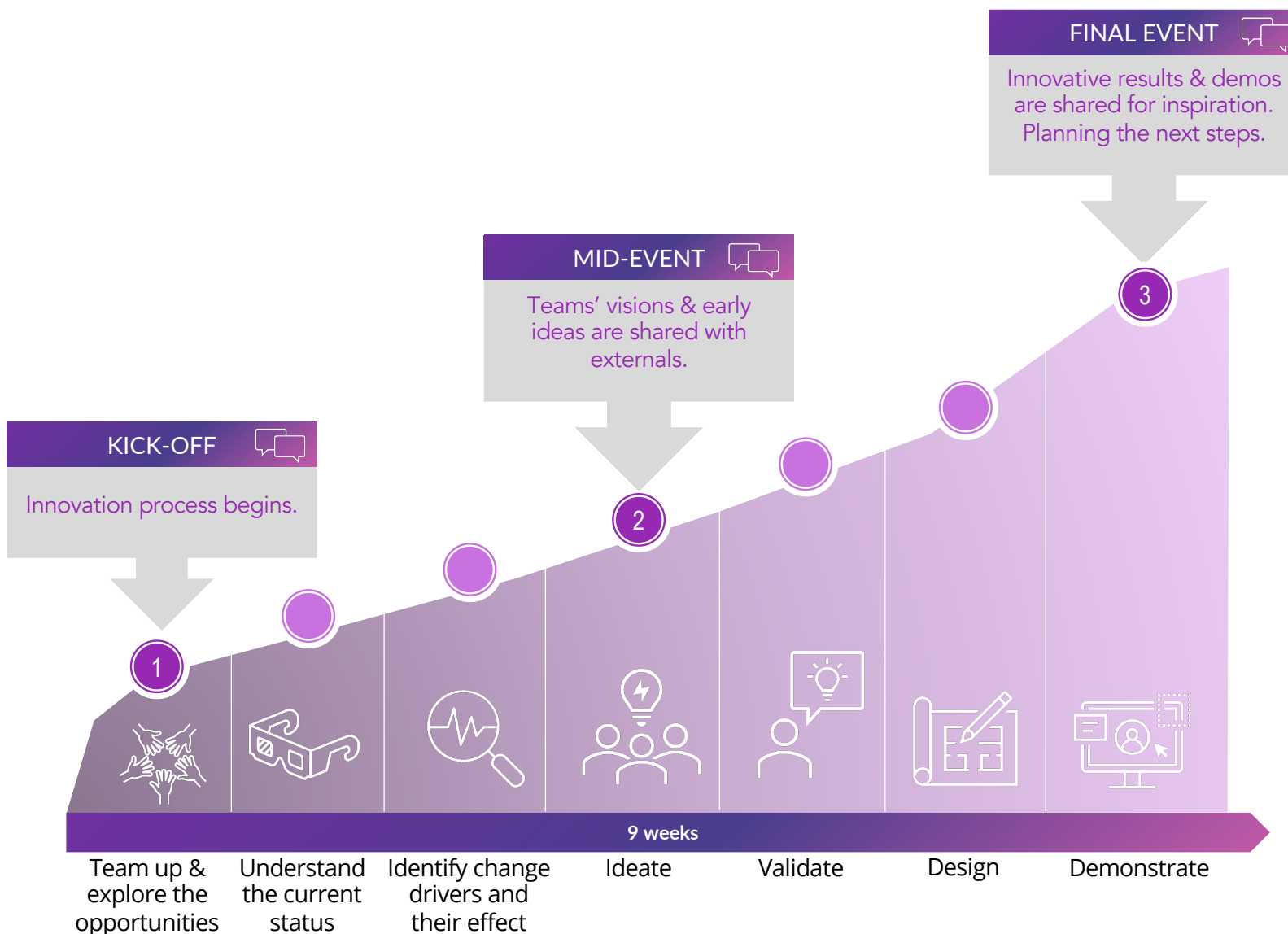
Application period ends:
September 29.

In-person events:

Kick-off (2 days): Oct 10.–11.
Mid-event (1 day): Nov 14.
National Finals (2 days): Dec 11.–12.

Events at:
Team Finland House, Porkkalankatu1, Helsinki

The events are intense long afternoons with hands-on innovation work. In between events, teams will work independently on a weekly basis. They will also receive weekly online support from Demola's experts.

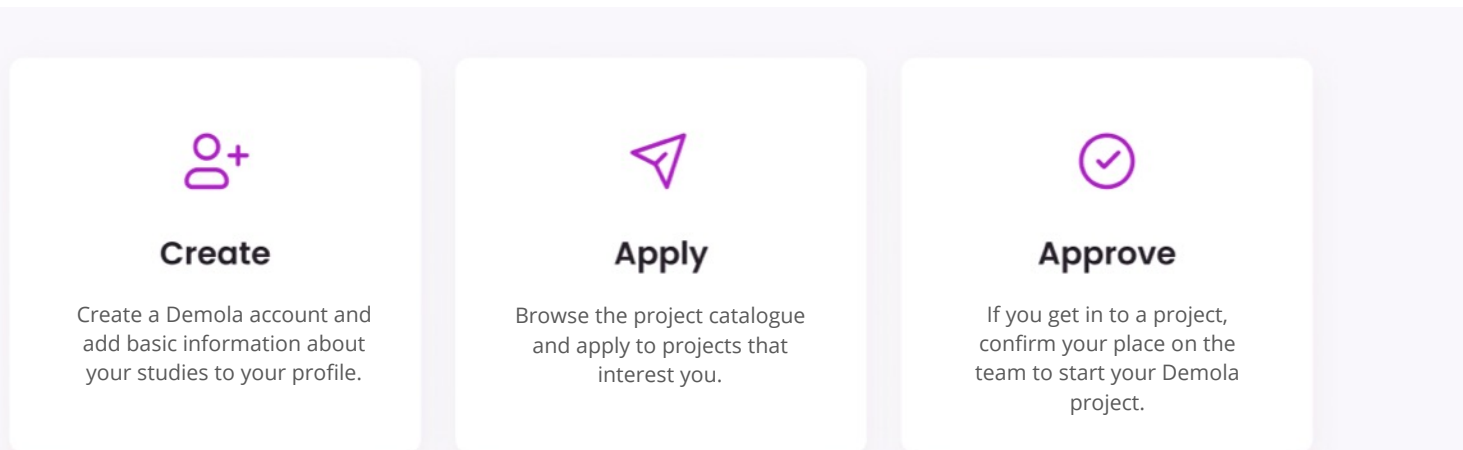
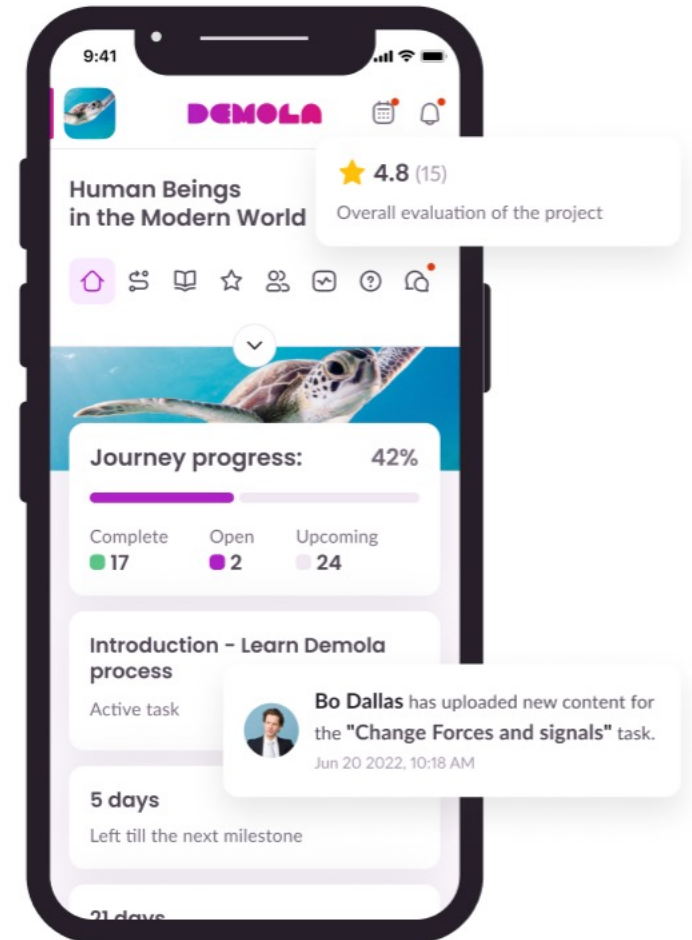


How to take part as a student?

It's simple:

- **Hop over to Demola's website, portal.demola.net, and choose Helsinki as your location**
- **Set up or log in to your Demola account**
- **Apply to one or more innovation projects in Helsinki by 29 Sep 2024!**

Demola experts will build the teams based on the received applications. We can't accept everyone, so it's a good idea to briefly explain in your application why you're interested in joining the project you applied to. You may apply to more than one project.

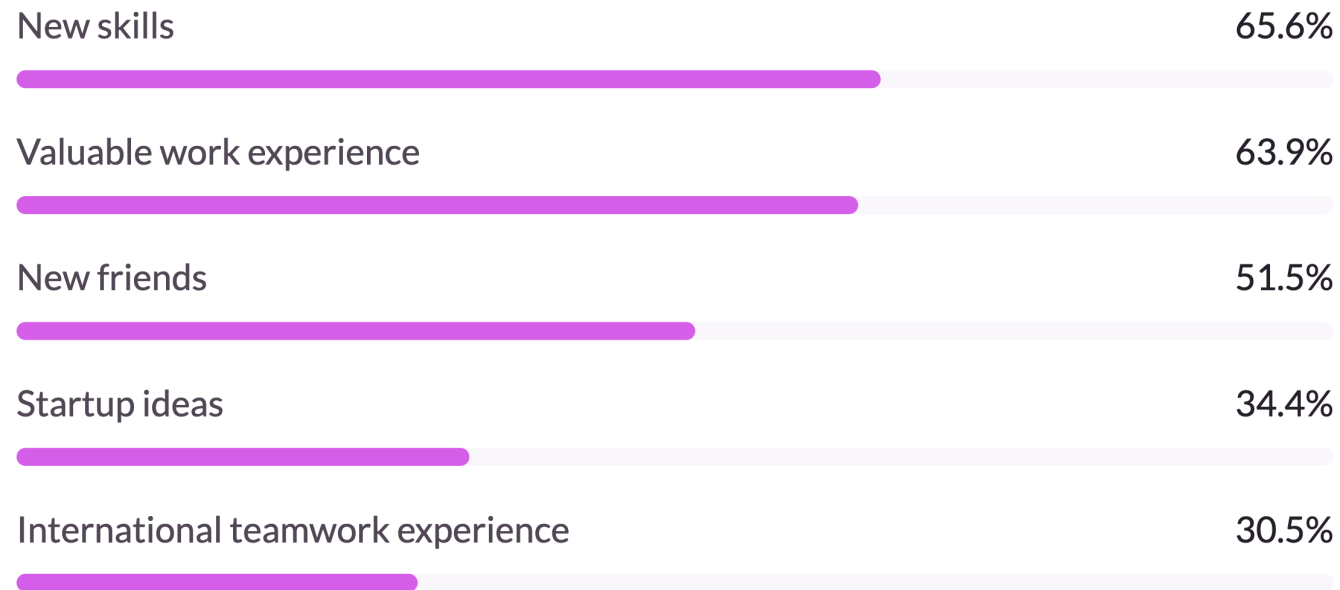


UNIQUE PROJECT COURSE EXPERIENCE

Top 5 reasons why students do Demola projects

Perceived impact on skills development

2 272 people took part in the survey.



"It was an amazing journey. Very informative, very practical, and fostered open and creative thinking. It pushed my limits in terms of teamwork, dedication, responsibility, loyalty and time management. Definitely brought a new feel of confidence."

Demola student (2023)



FAQ

What's the working language?
English.

How many hours per week does the project work take?

Usually around 10-15 h/week. While some weeks may be lighter, towards the end of the process, you might need to invest more time. We don't require you to report your hours, and the amount of time teams dedicate to the project may vary. If you aim to receive credit points from the project, it's advisable to discuss it with your local course coordinator and align the hours accordingly.

Is it possible to join if I have already graduated / am a first-year student / am in a PhD programme / am taking a gap year?

Yes, it is. Everybody, regardless of their academic year or study background, is welcome. Just make sure you are available for all the in-person events and weekly meetings with your team. The weekly team meeting times are scheduled by the team.

What are the requirements for becoming selected in the programme?

Your motivation is key when it comes to writing the application. You don't need to master the project topic in advance; we are more interested in your personal thoughts, experiences and your curiosity towards creating something new.

More Q&A:

<https://portal.demola.net/help>



Contact us

More info about the programme:
www.demola.net/students

Create a profile at: portal.demola.net

Questions? Reach out:



Jere Wessman

Creative Director

+358 40 631 4029

jere@demola.net