

## **We are looking for enthusiastic Sales Assistants to work with our international media team**

### **Who we are**

At INS Trade Media Service we specialize media relations for B2B companies. Our work helps clients secure international publicity in selected trade media to support their brand visibility and product marketing. We handle press release campaigns for companies of all sizes, from all industries and help build brands globally! Sounds good, right? Want to be a part?

### **What we offer**

Our Internship Program offers you an active role in our international team with the chance to develop your skills and experience in a hands-on working environment, with real projects on press release campaigns for international companies. You will learn all about B2B marketing through trade media and how press release campaigns are handled from start to finish. With us you will:

- Be part of a small team at our office in central Helsinki
- Learn about project work for worldwide campaign launches
- Work for a diverse selection of international companies, there's always something new!
- Understand the importance of trade media marketing
- Learn in a structured way, with responsibilities that shape the whole team's success
- Gain experience in using Salesforce products for media relations campaign management
- prospecting, preparing sales material, updating our CRM and other sales related tasks
- Gain varied experience to assist your studies or add new skills to your resume

**This is an unpaid internship, with a minimum length of 20 weeks.**

### **We'd love it if you:**

- Have very good English communication (other languages very much appreciated!)
- Are open-minded and eager to learn new skills
- Are a great team player
- Can adapt to new tasks and work independently
- Bring an enthusiastic and positive attitude

Interested in being a part of our team?

Send an application!