

ARCADA **UNIVERSITY OF** **APPLIED SCIENCES**



Information session 7.2.2024

Third year of studies

International Business & Företagsekonomi

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Topics

- Third year studies
- Third year support module
- Application process and timetable
- Thesis module – research studies
- Graduation - 3,5 or 3 years?
- Development studies, exchange studies, practical training
- Questions

Structure of degree programme

YEAR 4

Thesis 15 cr

15 cr

YEAR 3

Support module 30 cr
Development studies 15 cr
Research Methods 10 cr
Professional Communication 5 cr
Practical training 2, 15 cr

75 cr

YEAR 2

Specialisation module 30 cr
Development studies 15 cr
Practical training 1, 15 cr

60 cr

YEAR 1

Education in a Digital and Sustainable
Nordic Society 15 cr
Corporate Activities 30 cr
Professional Communication 10 cr
Thesis and Research Methods 5 cr

60 cr

Utbildningsstrukturen

ÅR 4

Lärdomsprov 15 sp

15 sp

ÅR 3

Support module 30 sp
Utvecklingsstudier 15 sp
Professionell kommunikation 5 sp
Metodik 10 sp
Praktik 2, 15 sp

75 sp

ÅR 2

Specialisation module 30 sp
Utvecklingsstudier 15 sp
Praktik 1, 15 sp

60 sp

ÅR 1

Bildning i ett digitalt och hållbart nordiskt samhälle 15 sp
Företagets funktioner 30 sp
Professionell kommunikation 10 sp
Lärdomprov och metodik 5 sp

60 sp

Second year

Specialisation studies 30 cr

Development studies 15 cr

Practical training 1, 15 cr

Third year

Support module 30 cr

Development studies 15 cr

Practical training 2, 15 cr

+

Thesis supporting courses 5-15 cr

Support modules

- Business Insight Management
- Organisational Development
- Service Development



Business Insight Management 30 cr

The module gives you the skills to understand and analyse different types of financial and operational data using modern business intelligence tools. These analyses will give you an understanding of the sustainability and risk of your business and help you make innovative and evidence based decisions.

Courses within the module - 5 cr x 6

- **Business Data Modelling**
- **Analysing Customer Data**
- **Analysing Operational Data**
- **Analysing Financial Data**
- **Risk Management and Sustainability**
- **AI for Business**

Organisational Development 30 cr

You will gain a good understanding of various elements of organisational behaviour, which is applicable to any role in any organisation, and specifically in jobs related to development, management training, HR, change management, and other processes related to organisational development.

You will learn the basics of behaviour and gain an understanding of the underlying drivers of well-being and motivation, and how to promote them in organisations in practice.

Courses within the module - 5 cr x 6

- **Introduction to Leadership**
- **HRM & HRD**
- **Team Leadership**
- **Organisational Analysis**
- **Project Management**
- **Organisational Change**

Service Development 30 cr

This module gives you a broad understanding of the effects of digitalisation in today's business environments, activities and strategies.

Digitalisation fundamentally transform organisations and you are introduced to the latest trends and gain knowledge in areas such as strategies, sales, service design, customer experience management and customer relations. You get hands-on skills in both the latest methods and the platforms used in companies today.

Courses within the module - 5 cr x 6

- **Strategies in a Digital Economy**
- **Service Design**
- **Visual Communication Design**
- **Inbound Marketing**
- **Customer Experience Management**
- **Business Competence**

Application process

- These modules all have 40 vacant student places each. If the applications exceed 40, the selection is made on the basis of your mean grade.
- You are only allowed to complete courses within the module you have been admitted to.
- **NB! 20 credits from the specialisation module needs to be completed to apply.**
- The courses that are taken into account need to be registered in the study administrative system on **April 14th 2024** at the latest.

Application period

- 18.3-25.3.2024
- **DEADLINE March 25th 2024**
- ONE application per student
- Link to application will be sent through email
- You will receive an email when the results are ready - May/June
- You will find the module you are admitted to in Sisu
 - Go to "Structure of studies" and scroll to "Extended track"
 - Välj "Studiestruktur" och skrolla till "Breddad inriktning"



Sisu – Extended Track

Track	AB-5-001 Professional studies	approval required	30 - -
Extended Track	AB-5-019 Professional studies	Selections missing	30 - -
Practical Training	AB-5-015 Professional studies	Selections done	30 30 -
15 cr	AB-2-048 Practical Training 1	15 cr	AB-2-049 Practical Training 2
Development studies	AB-5-023 Professional studies	Selections missing	30-50 - -
Recommended study modules/courses		Selections missing	- -

Sisu – Breddad inriktning

Inriktning		kräver separat godkännande	30 - -
AB-5-001 Yrkesstudier			
Breddad inriktning		Val saknas	30 - -
AB-5-019 Yrkesstudier			
Praktik		Val gjorda	30 30 -
AB-5-015 Yrkesstudier			
15 sp	AB-2-048 Praktik 1	15 sp	AB-2-049 Praktik 2
Utvecklingsstudier		Val saknas	30-50 - -
AB-5-023 Yrkesstudier			

Thesis module - 30 credits

Supporting courses - 15 cr

- English Academic Writing 5 cr
- Advanced Research Methodology 5 cr
- Applied Methodology 5 cr
 - This course starts the writing process of the thesis
 - Chapters 1-3
- **Thesis work - 15 cr**
 - Completion of the thesis writing
 - Chapters 4-6



Modulen för lärdomsprovet - 30 sp

Studieavsnitt som stöder processen - 15 sp

- Svenska och kommunikation för företagsekonomi 5 sp
- Fordjupad metodik 5 sp
- Tillämpad metodik 5 sp
 - Skrivandet av själva lärdomsprovet inleds i detta studieavsnitt
 - Kapitel 1-3
- **Lärdomsprov - 15 sp**
 - Skrivandet slutförs
 - Kapitel 4-6



When do I need to complete the thesis supporting courses?

All three courses are running twice a year. The completion of them depends on when you are planning to graduate.

Graduate in 3,5 years – two alternatives

ALTERNATIVE 1

Third year

Autumn

- Support module 4 courses = 20 cr
- Development studies 15 cr

Spring

- Support module 2 courses = 10 cr
- Advanced Research Methodology 5 cr
- English Academic Writing 5 cr
- Applied Methodology 5 cr
- Practical training 2 15 cr (e.g during summer)

Fourth year

Autumn

- Thesis Work 15 cr

ALTERNATIVE 2

Third year

Autumn

- Support module 4 courses = 20 cr

Spring

- Support module 2 courses = 10 sp
- Development studies 15 cr
- Advanced Research Methodology 5 cr
- Practical training 2 15 cr

Fourth year

Autumn

- English Academic Writing 5 cr
- Applied Methodology 5 cr
- Thesis Work 15 cr

Utexamineras på 3,5 år – två alternativ

ALTERNATIV 1

Tredje året

Höst

- Support module 4 studieavsnitt = 20 sp
- Utvecklingsstudier 15 sp

Vår

- Support module 2 studieavsnitt = 10 sp
- Fördjupad metodik 5 sp
- Svenska och kommunikation för företagsekonomi 5 sp
- Tillämpad metodik 5 sp
- Praktik 2 15 sp (t.ex. under sommaren)

Fjärde året

Höst

- Lärdomsprov 15 sp

ALTERNATIV 2

Tredje året

Höst

- Support module 4 studieavsnitt = 20 sp

Vår

- Support module 2 studieavsnitt = 10 sp
- Utvecklingsstudier 15 sp
- Fördjupad metodik 5 sp
- Praktik 2 15 sp

Fjärde året

Höst

- Svenska och kommunikation för företagsekonomi 5 sp
- Tillämpad metodik 5 sp
- Lärdomsprov 15 sp

Graduate in 3 years

This is possible if you have already completed all of your development studies and preferably both of your practical trainings during your second study year.

Autumn

- Support module 4 courses 20 cr
- Advanced Methodology 5 cr

Spring

- Support module 2 courses 10 cr
- English Academic Writing 5 cr
- Applied Methodology 5 cr
- Thesis Work 15 cr

Utexamineras på 3 år

Det här är möjligt om du har avlagt dina utvecklingsstudier och den andra praktiken redan under ditt andra studieår.

Höst

- Support module 4 studieavsnitt 20 sp
- Fördjupad metodik 5 sp

Vår

- Support module 2 studieavsnitt 10 sp
- Svenska och kommunikation för företagsekonomi 5 sp
- Tillämpad metodik 5 sp
- Lärdomsprov 15 sp

What not to do

Do not leave all of the thesis supporting courses to the last fall of your studies. You are supposed to focus on your thesis during that time.

Check pre-requisites!

Development Studies –

Modules offered at Arcada

30 cr in total!

Entrepreneurship 15 cr

Sales and Customer
Management 15 cr

Sustainable Development in
Logistics 15 cr

Finnish for Beginners 15 cr

IT-juridik och etik 5 sp

Ekonomistyrning 15 sp

Försäljning och kundrelationer
15 sp

Campus Online

- Only development studies!
- <https://campusonline.fi/en/>
- Business related courses, foreign languages, etc.
- Preferably grading 1-5
- Course enrollment for Summer 2024 begin in February-April.

1. Check the Course Calendar
2. Contact the Study Counsellor
3. Sign up
4. Complete the course
5. Apply for accreditation

Exchange studies

- **International module 30 cr**
 - Will replace the support module for students in the third year of study
- **Next application period**
 - 11.1-9.2.2024 for exchange in fall 2024
- Please visit start → [Studies abroad](#)
 - Where can I study?
 - When can I go?
 - Who can apply?
 - How do I apply?

Practical training

- **Practical Training 1 - 15 cr**
 - Requirement: need to be business related
- **Practical Training 2 - 15 cr**
 - Requirement: should support and relate to your specialisation
- Can be completed abroad
- Teacher in charge of practical training: Linn Hongell



Things to remember

- Application period for support module → **18.03-25.03.2024**
- Registration for next academic year → opens April 15th and closes September 10th
- Enrolment to courses opens in August in Sisu – sign up in time!

Questions?



arcada.fi