

A photograph of a modern building's exterior. The left side features a white facade with horizontal grey panels and small black dots. The right side is made of large blue-tinted glass panels. A dark glass section is visible at the top right.

Info session

27.11.2023

Degree Thesis - Lärdomsprov

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Agenda

- Structure of the degree programme
- Thesis module
 - credits and contents
- Timetable
- Language
- Topic
 - what to consider
- Your supervisors
- Examples of well written theses



Structure of degree programme

YEAR 4

Thesis 15 cr

15 cr

YEAR 3

Support module 30 cr

Development studies 15 cr

Thesis and Research Methods 10 cr

Professional Communication 5 cr

Practical training 2, 15 cr

75 cr

YEAR 2

Specialisation module 30 cr

Development studies 15 cr

Practical training 1, 15 cr

60 cr

YEAR 1

Education in a Digital and Sustainable
Nordic Society 15 cr

Corporate Activities 30 cr

Professional Communication 10 cr

Thesis and Research Methods 5 cr

60 cr

Utbildningsstrukturen

ÅR 4

Lärdomsprov 15 sp

15 sp

ÅR 3

Support module 30 sp
Utvecklingsstudier 15 sp
Professionell kommunikation 5 sp
Lärdomsprov och metodik 10 sp
Praktik 2, 15 sp

75 sp

ÅR 2

Specialisation module 30 sp
Utvecklingsstudier 15 sp
Praktik 1, 15 sp

60 sp

ÅR 1

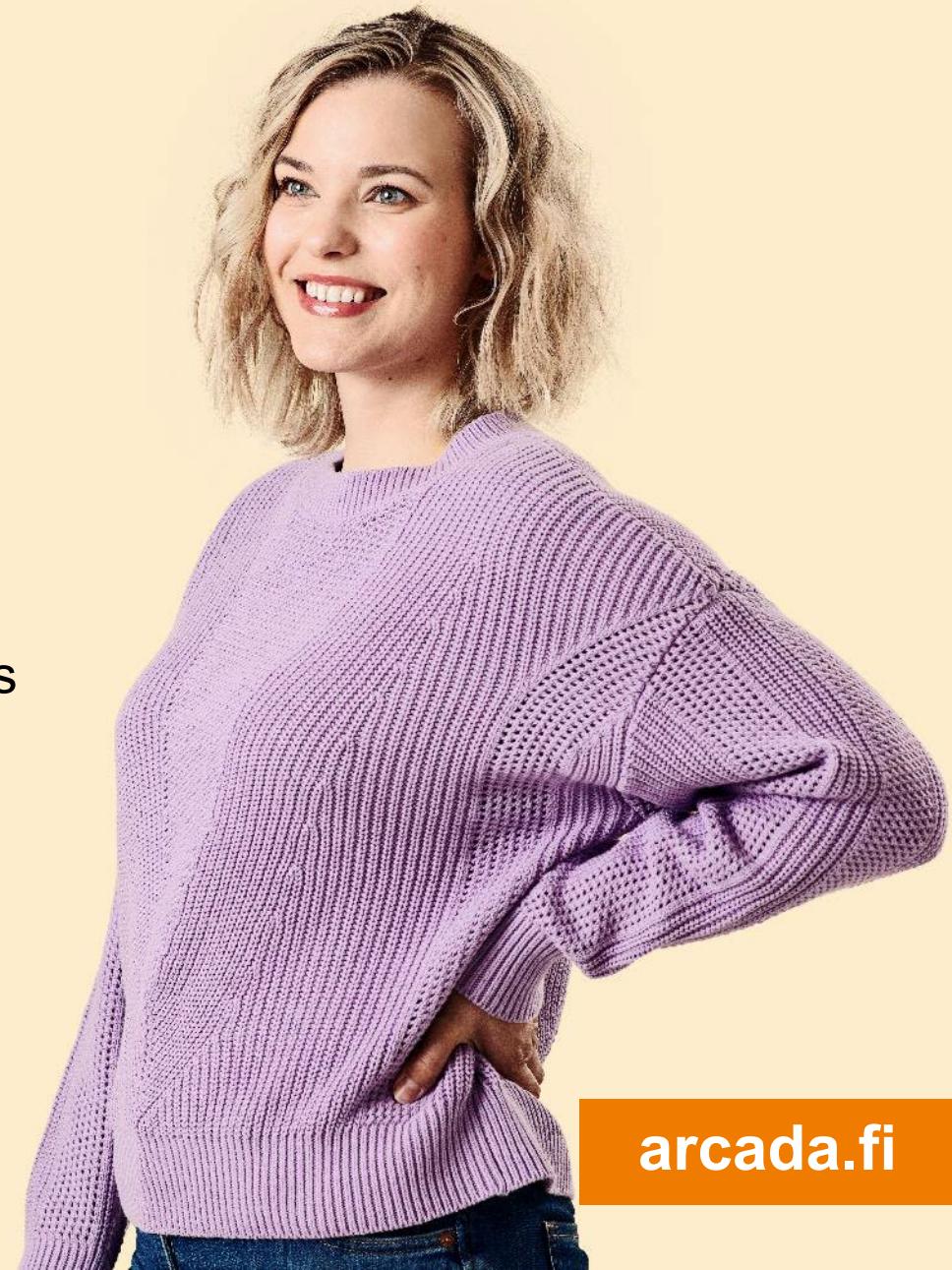
Bildning i ett digitalt och hållbart nordiskt samhälle 15 sp
Företagets funktioner 30 sp
Professionell kommunikation 10 sp
Lärdomprov och metodik 5 sp

60 sp

Thesis module - 30 credits

Supporting study units - 15 cr

- English Academic Writing 5 cr
- Advanced Research Methodology 5 cr
- Applied Methodology 5 cr
 - This study unit starts the writing process of the thesis
 - Chapters 1-3
- **Thesis work - 15 cr**
 - Completion of the thesis writing
 - Chapters 4-6



Modulen för lärdomsprovet - 30 sp

Studieavsnitt som stöder processen - 15 sp

- Svenska och kommunikation för företagsekonomi 5 sp
- Fordjupad metodik 5 sp
- Tillämpad metodik 5 sp
 - Skrivandet av själva lärdomsprovet inleds i detta studieavsnitt
 - Kapitel 1-3
- **Lärdomsprov - 15 sp**
 - Skrivandet slutförs
 - Kapitel 4-6



When do I need to complete the thesis supporting study units?

All three study units are running twice a year. The completion of them depends on when you are planning to graduate.

Graduate in 3,5 years – two alternatives

ALTERNATIVE 1

Third year

Autumn

- Support module 4 study units = 20 cr
- Development studies 15 cr

Spring

- Support module 2 study units = 10 cr
- Advanced Research Methodology 5 cr
- English Academic Writing 5 cr
- Applied Methodology 5 cr
- Practical training 2 15 cr (e.g during summer)

Fourth year

Autumn

- Thesis Work 15 cr

ALTERNATIVE 2

Third year

Autumn

- Support module 4 courses = 20 cr

Spring

- Support module 2 study units = 10 sp
- Development studies 15 cr
- Advanced Research Methodology 5 cr
- Practical training 2 15 cr

Fourth year

Autumn

- English Academic Writing 5 cr
- Applied Methodology 5 cr
- Thesis Work 15 cr

Utexamineras på 3,5 år – två alternativ

ALTERNATIV 1

Tredje året

Höst

- Support module 4 studieavsnitt = 20 sp
- Utvecklingsstudier 15 sp

Vår

- Support module 2 studieavsnitt = 10 sp
- Fördjupad metodik 5 sp
- Svenska och kommunikation för företagsekonomi 5 sp
- Tillämpad metodik 5 sp
- Praktik 2 15 sp (t.ex. under sommaren)

Fjärde året

Höst

- Lärdomsprov 15 sp

ALTERNATIV 2

Tredje året

Höst

- Support module 4 studieavsnitt = 20 sp

Vår

- Support module 2 studieavsnitt = 10 sp
- Utvecklingsstudier 15 sp
- Fördjupad metodik 5 sp
- Praktik 2 15 sp

Fjärde året

Höst

- Svenska och kommunikation för företagsekonomi 5 sp
- Tillämpad metodik 5 sp
- Lärdomsprov 15 sp

Graduate in 3 years

This is possible if you have already completed all of your development studies and preferably both of your practical trainings during your second study year.

Autumn

- Support module 4 study units 20 cr
- Advanced Methodology 5 cr

Spring

- Support module 2 study units 10 cr
- English Academic Writing 5 cr
- Applied Methodology 5 cr
- Thesis Work 15 cr

Utexamineras på 3 år

Det här är möjligt om du har avlagt dina utvecklingsstudier och den andra praktiken redan under ditt andra studieår.

Höst

- Support module 4 studieavsnitt 20 sp
- Fördjupad metodik 5 sp

Vår

- Support module 2 studieavsnitt 10 sp
- Svenska och kommunikation för företagsekonomi 5 sp
- Tillämpad metodik 5 sp
- Lärdomsprov 15 sp

What not to do

Do not leave all of the thesis supporting courses to the last fall of your studies. You are supposed to focus on your thesis during that time.

Degree Thesis (Arcada start 2023)

The aim of studies at an University of Applied Sciences is to educate people in the skills of a specific professional area and develop an ability to conceptually analyse issues within that field.

The degree thesis shall show that the student has attained a certain knowledge and proficiency and developed a capacity for independent analytical thought.

This requires that the writer is able to solve independently the problem or problems addressed in the thesis on the basis of knowledge and skills acquired during the studies.

The level of the thesis must meet at least the requirements set for a Bachelor's degree following EQF level 6.

Degree Thesis – a work divided into two parts

Part 1 - The Applied Methodology report (Chapters 1–3) – 5 cr

During part 1, you write the introductory chapters to your thesis, e.g. introduction, aim, theory and method.

You will be able to read more detailed instructions in material that we have written for you.

Part 2 - Empirics - Results, Discussion and Conclusions (Chapters 4–6) – 15 cr

When part 1 is approved, you continue with your final thesis and work with data collection, results reporting, analysis and conclusions.

The different parts are submitted to Itslearning according to given time frames and you get feedback from your supervisor.

After feedback and revision of the final thesis, you submit the work for assessment.

The examiner assesses your work and writes an evaluation as a basis for the assessment.

Language of Degree Thesis

As a rule, a Bachelor's thesis at Arcada is written in the language of the study program

- **Företagsekonomi - på svenska**
- **International Business - in English**

Please check start for [writing guide and templates for degree thesis](#)

Approximate timetable writing process spring 2024

- Week 3 Inlämning av arbetsrubriken - Hand-in of working title
- Week 4-5 Inlämning av introduktionskapitlet - Hand-in of introduction chapters
- Week 4-5 Läs ett lärdomsprov – Read one Thesis
- End of Feb Inlämning av teorikapitlet - Hand-in of theory chapters
- Mid March Inlämning av metodkapitlet - Hand-in of method chapters
- 31.3.2024 Inlämning av seminarieuppsats för bedömning - Hand-in of seminar report for assessment for peer review
- April -May.2024 Inlämning av resultatkapitlet för feedback - Hand-in of results chapters for feedback
- 15.9.2024 Inlämning av lärdomsprov för feedback - Hand-in of final thesis for feedback
- 15.10.2024 Inlämning av lärdomsprovet för bedömning / Hand-in of thesis for assessment**

How to choose a topic

- **There are six things you need to consider**
 - The requirement is that the topic is strongly related to your specialisation
 - Marketing, Tourism, Logistics or Financial Management
 - Your areas of knowledge and interest
 - The scientific, social, or practical relevance
 - The availability of data and resources
 - The timeframe of your dissertation
 - The relevance of your topic
 - Means that your research will contribute something worthwhile to your field in a scientific, social, or practical way

Get inspired!

- Katrina Mäki-Soini (English, Financial Management)
 - <https://www.theseus.fi/handle/10024/499507>
- Emil Halmén (English, Marketing)
 - <https://www.theseus.fi/handle/10024/498217>
- Isabel Nelson (English, Marketing)
 - <https://www.theseus.fi/handle/10024/752123>
- Julia Ahola (Swedish, Financial Management)
 - <https://www.theseus.fi/handle/10024/749921>
- Sara Wrang (English, Marketing)
 - <https://www.theseus.fi/handle/10024/749252>
- Robert Backman (Swedish, Logistics)
 - <https://www.theseus.fi/handle/10024/744171>

Your supervisors

- We work with group supervising for chapters 1-3
 - Marketing & Tourism: Susanna Fabricius, Mikael Forsström
 - Financial Management: Joacim Broth, Pekka Buttler and Henrica Donner
 - Logistics: Robert Henriksson, Erica Adlercreutz
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- The sooner you have found a topic, the better start you will have with your writing
 - When you have a topic you want to discuss, upload it in Itslearning (Applied Methodology/Tillämpad metodik Vår/Spring 2024) or contact your supervisors by e-mail
 - Do not start your writing process before we have agreed on a topic

Group supervisory meetings

Grupphandledning

- Each group meet up separately according to specialisation
 - Marketing & Tourism (together)
 - Logistics
 - Financial Management
- All group meetings will be arranged on Zoom
- Method support sessions

Recommended reading

- Reinecker, L. Jorgensen, P.S. Skov, S., 2014, *Att skriva en bra uppsats*, 3 upplagan, Liber
- Strömqvist, S., 2019, *Uppsatshandboken - Råd och regler för utformningen av examensarbeten och vetenskapliga uppsatser*, Studentlitteratur AB
- Evans, D., Zobel, J., Gruba, P., 2011, *How To Write A Better Thesis*, 3rd Edition, Melbourne University Publishing
- Booth W.C., Colomb G.G., Williams J.M., Bizup J., and Fitzgerald W.T., *The Craft of Research*, 2016, 4th Edition, University of Chicago Press



A photograph of the Arcada building's exterior. The building features a mix of materials, including a light-colored perforated metal facade on the left and a reddish-brown brick facade on the right. Large glass windows and doors are visible on both sides. In the foreground, there is a circular area with a textured ground surface and two large, light-colored, reclining figures made of a textured material. A yellow balloon hangs from one of the figures. The word "ARCADA" is printed in white on the glass windows. A person is seen walking past the entrance on the left side.

Thank you!
Tack!