

# Sales & Marketing / Demo & Project Coordinator Intern

**Starting date:** 15.05.2023 (until 29.09.2023)

**Location:** Keilaranta 1, 02150 Espoo

*Quuppa is a leading provider of Real-Time Locating Systems (RTLS), with its headquarters in Espoo, Finland, and offices in Germany, USA, China and Australia. The company was established in 2012 by a team of experienced engineers and scientists as a spin-off from Nokia Research Center. Today, Quuppa team has successfully commercialized their innovation and created a complete product platform – the Quuppa Intelligent Locating System™ – a one-size-fits-all technology platform for Location-Based Services and Applications.*



Quuppa is currently having open vacancies for students in Marketing and Logistics fields. In both roles, you are required to maintain close collaboration with Product and Solution Managers, Sales and Sales Engineers, as well as with the Marketing & Communication team.

We appreciate the curiosity, initiative, and eagerness to learn new things. We don't expect you to be experienced or expert in the roles yet. We are happy to offer you a comprehensive introduction to your tasks and provide you with needed support during your internship.

Your tasks can include but are not limited to the following:

- Creating and presenting demonstrations, showcases and projects to internal and external stakeholders
- Coordinating technical practicalities and schedules to ensure the proper execution of assigned projects
- Supporting with digital marketing for identified marketing campaigns
- Coordinating social media activities based on marketing social media strategy
- Assisting and coordinating website content creation
- Following up communication with internal stakeholders
- Creating analytics and reports from a wide range of sources including social media, web pages, lead generation
- Assisting in the process of lead qualification, liaising with customers, partners, vendors and suppliers on behalf of the managers

**We require you to have:**

- Have studied business management or equivalent with a major in Logistics or Marketing at University or Polytechnic and are at least half-way through your studies
- Genuine interest in technology
- Previous experience in project planning and coordination (e.g. through studies, internship or summer job)
- Open and curious mindset to operate in multi-cultural environment
- Natural self-starter with team-player attitude and ability to take ownership

- Hands-on and comfortable to work and talk in front of audience
- Good interpersonal skills
- Excellent communication in English

**We consider as an asset:**

- Knowledge of French or German
- Business acumen – understanding of factors that influence logistics customer behaviors
- Experience in audio/video setup
- Experience in video editing
- Previous experience in similar tasks (or studio environment)

**Quuppa offers you:**

- A uniquely interesting role where you learn from different business functions
- Dynamic and international working environment
- Passionate and highly professional colleagues of all backgrounds
- Laid-back, fun and casual working culture
- Possibility for partial remote work

Does this sound like your next career opportunity? Apply Now!

If you have any questions regarding this role, please contact our HR, Thao Nguyen at ([thao.nguyen@quuppa.com](mailto:thao.nguyen@quuppa.com)).

To familiarize yourself with Quuppa, please visit

- Quuppa website: <https://www.quuppa.com/>
- Quuppa's LinkedIn page: <https://www.linkedin.com/company/quuppa>