



• ANKDAMMEN •

# WHAT THE QUACK HACKATHON

POWERED BY SPRINGBOARD

CORONAVIRUS



The Coronavirus pandemic has complicated our lives in a multitude of ways. It has brought the financial world to its knees, with speculations of an impending global recession. Restaurants and other small business owners are losing their income and the question of "is someone going to be bankrupt?" has shifted towards "how many will be still running after this ends?".

This is the time when we have to pool all our resources together and come up with solutions as fast as possible. Since we are a new Hanken-based initiative to springboard new ideas into reality, we thought that what better time to do it than now.

Springboard invites the whole swedish speaking community to come together and hack the crisis in our Digital "What the Quack" event that takes place 3-5.4. Students across Finland take their unique skills and contemplates for different viable solutions that could ease this time of crisis.

The hackathon will be fully digital and consists of guidance from the Springboard team, access to our unique idea validation toolkit, mentorship from various industry experts and the opportunity to implement a solution for real with the help of our partners.

# JOIN THE HACK

# HACKERS



Our Digital "What the Quack" event that takes place from 4PM on Friday 3.4 until Sunday 5.4 12 AM. Hackers are from fields such as Business, IT, Medical, Engineering and Arts. Now we invite you to one of our world-class mentors that can help the teams turn a decent idea into a lifesaving, multimillion dollar idea.

## WE INVITE YOU TO BE PART OF THE FRONTLINE

The hackathon will be fully digital where we will be using Slack as the main platform. Our Springboard toolkit will be available for the first time for you to be able to validate if your solution is awesome and how to make it even better! The teams can book time slots from our world-class mentors during Friday evening and Saturday.

## WHAT WOULD IT REQUIRE?

Sign up on our website before Friday 3.4 at 16.00. You don't need an idea or team - we will match you with one during the beginning of the program! All that is needed is your enthusiasm and a hungry spirit ;)