

# The Banking Module

Arcada Summer School  
Andreas Stenius 2016

# Background and Set-up

- A thorough package about the banking industry in Finland and internationally
- A total of 15 credits, in the form of three separate courses running in parallel
  - The Banking Industry
  - Commercial Banking
  - Personal and Private Banking

# Course logistics

- Starting seminars
  - 4 half-day sessions during week 22 and week 23
  - Possibly including guest lectures or company visits
- Independent work
  - Independent and individual research
  - Producing three academic essays
  - 3-4 itslearning assessments based on the literature
- Closing seminars
  - The equivalent of maximum 10 half-day sessions during weeks 34 and 35
  - Individual presentation of an essay
  - Possibly guest lectures or company visits

# Course contents

- Learning objectives:
  - After the courses, the student will have a good working knowledge of the banking industry, its role in society and the various products and services offered.
- Course contents:
  - Course 1: the banking industry
    - The role of banking in society and the world economy
    - The banking industry in Finland, Europe and globally
  - Course 2: Personal and private banking
    - Retail/personal banking
    - Private banking and asset management
  - Course 3: Corporate banking
    - Corporate banking
    - Investment banking

# Deliverables

- Active attendance and participation
- 3 academic essays of minimum 5000 words each
- A 20 minute presentation on one of the essays
- 3-4 itslearning assessments (online)
- Key learning notes (1-2 pages each) on each of the company visits or guest lectures (max 4 in total)

# Other

- Pre-requisites: Introduction to Business Administration or similar knowledge
- Attendance is mandatory at all guest lectures and company visits
- Attendance at 2/3 of the other seminar sessions and presentations is mandatory

**Please note this is not a distance course!  
Attendance is required during the seminar periods  
in early June and late August.**

# Signing up

- Sign up for all three courses in ASTA
- The teacher reserves the right to unlist students who lack the appropriate background
- Information about the exact seminar dates will be issued no later than early April
  
- For further information contact [andreas.stenius@vencap.fi](mailto:andreas.stenius@vencap.fi)