

# ARCADA UNIVERSITY OF APPLIED SCIENCES



# Information Session

## 06.05.2024

**Second Year of Studies**

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**International Business & Företagsekonomi**

**Susanna Fabricius**  
Programme Director

**Camilla Genberg**  
Study Counsellor

**Hanna Grönholm**  
Study Counsellor

# Topics

- Curriculum Structure
- Second Year Studies:
  - Specialisation module
  - Development studies & studies abroad
  - Practical training
- Third Year Studies

# Structure of degree programme

## YEAR 4

Thesis 15 cr  
Practical training 2, 15 cr

30 cr

## YEAR 3

Support module 30 cr  
Development studies 15 cr  
Thesis supporting courses 15 cr

60 cr

## YEAR 2

Specialisation module 30 cr  
Development studies 15 cr  
Practical training 1, 15 cr

60 cr

## YEAR 1

Education in a Digital and  
Sustainable Nordic Society 15 cr  
Corporate Activities 30 cr  
Professional Communication 10 cr  
Thesis and Research Methods 5 cr

60 cr

# Second year

Specialisation studies 30 cr

Development studies 15 cr

Practical training 1, 15 cr

# Specialisation modules

- Financial Management
- Logistics
- Marketing
- Tourism and Experience Management



# Financial Management 30 cr

- Financial Accounting
- Management Accounting
- Business Systems in Financial Management
- Corporate Finance
- Financial Analysis
- Budgeting and Management Reporting

# Logistics 30 cr

- International Trade
- Purchasing
- Freight Forwarding
- Business Systems in Logistics
- Warehousing and Optimisation
- Supply Chain Management



# Marketing 30 cr

- Strategic Marketing and Research
- Digital Commerce
- Digital Marketing Landscape
- Consumer Behaviour
- Market Communication and Branding
- Growth Marketing

# Tourism and Experience Management 30 cr

- Innovative Experiences
- Sustainable Experiences
- Hospitality Management
- Digital Service Development
- Selling Experiences
- Destination Management and Visitor Experience Design

# Application process – specialisation module

- These modules all have 40 vacant places each. If the applications exceed 40, the selection is made on the basis of the grade in the introduction course for the specific module (Introduction to Marketing, Introduction to the Tourism Industry, Introduction to Business Logistics or Introduction to Financial Management).
- You are only allowed to complete courses within the module you have been admitted to.
- The courses that are taken into account need to be registered in Sisu on **June 14<sup>th</sup> 2024** at the latest.

# Application period

- 13.05.2024 – 20.05.2024
- ONE application per student
- Link to application:  
<https://forms.arcada.fi/lomakkeet/2877/lomake.html>
- The choice and the admittance is binding!
- You will receive an email when the results are ready



# Descriptions of courses

- Found in Sisu under “Search”

[Home](#) > [Search](#) > Available courses at the higher education institution

## Search for courses

[Available courses at the higher education institution](#)

### Search for higher education institution courses

You can search for courses by text, filters, and their combination.

Higher education institution

Arcada University of Applied Sciences ▾

Search

 SEARCH

Search for courses by name or code. The search term must be at least three characters long.

# Development Studies

## Modules offered at Arcada

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Check pre-requisites!  
30 cr in total

### INTERNATIONAL BUSINESS

- Entrepreneurship 15 cr
- Sustainable Development in Logistics 15 cr
- Creative Content and Experience Insight 15 cr
- Service Management and CRM 5 cr
- Finnish for Beginners 15 cr

### FÖRETAGSEKONOMI

- Entrepreneurship 15 sp
- Sustainable Development in Logistics 15 sp
- Creative Content and Experience Insight 15 sp
- Ekonomistyrning 15 sp
- IT-juridik och etik 5 sp
- Försäljning och kundrelationer 15 sp

# Development Studies - Campus Online

- <https://campusonline.fi/en/>
- Business related courses
- Preferably grading 1-5 and courses that make a logical competence unit of 15 cr.
- Course offer for Autumn 2024 will be published in May/June/August, enrolment dates depending on the courses.
- **NOTE! Campus Online is available only until December 2024!**

1. Check the Course Calendar
2. Contact a Study Counsellor
3. Sign up
4. Complete the course
5. Apply for accreditation

# Exchange Studies

- Preferably in the spring term of your second year
- Application period for exchange in spring 2025: 06.05.2024-04.10.2024\*
- The study plan for the exchange will consist of subject studies and 7 or development studies
- <https://start.arcada.fi/en/my-studies/exchange-studies>





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\*As your study track will not be clear before June, you cannot submit an application before summer. Contact your study counsellor Hanna Grönholm with questions regarding a study plan for studies abroad earliest in August! This does not, however, prevent you from taking part in the May info session (see dates on Start – [How do I apply?](#)).

# Information sessions - Exchange

Monday 06.05.2024 at 2 pm to 3 pm:  
<https://arcada.zoom.us/j/63955090374>

Thursday 05.09.2024 at 2.30-3.30 pm:  
<https://arcada.zoom.us/j/64520294976>

# Third year (recommended)

Support module 30 cr

Development studies 15 cr

Thesis supporting courses 15 cr

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Practical training 2, 15 cr

# Support modules

- Business Insight Management
- Organisational Development
- Service Development

\* 40 vacant places in each module



# Graduate in 3,5 years

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## *Third year*

### **Autumn**

- Support module 4 courses = 20 cr
- Development studies 0-15 cr

### **Spring**

- Support module 2 courses = 10 cr
- Development studies 0-15 cr
- Advanced Research Methodology 5 cr
- English Academic Writing 5 cr
- Applied Methodology 5 cr

## *Fourth year*

### **Autumn**

- Thesis Work 15 cr
- Practical training 2, 15 cr

# Utexamineras på 3,5 år

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## *Tredje året*

### **Höst**

- Support module 4 studieavsnitt = 20 sp
- Utvecklingsstudier 0-15 sp

### **Vår**

- Support module 2 studieavsnitt = 10 sp
- Utvecklingsstudier 0-15 sp
- Fördjupad metodik 5 sp
- Svenska och kommunikation för företagsekonomi 5 sp
- Tillämpad metodik 5 sp

## *Fjärde året*

### **Höst**

- Lärdomsprov 15 sp
- Praktik 2, 15 sp

# Graduate in 3 years

This is possible if you have already completed all of your development studies and preferably both of your practical trainings.

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## Autumn

- Support module 4 courses = 20 cr
- Advanced Research Methodology 5 cr

## Spring

- Support module 2 courses = 10 cr
- English Academic Writing 5 cr
- Applied Methodology 5 cr
- Thesis Work 15 cr

# Utexamineras på 3 år

Det här är möjligt om du har avlagt dina utvecklingsstudier och den andra praktiken redan under ditt andra studieår.

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## Höst

- Support module 4 studieavsnitt = 20 sp
- Fördjupad metodik 5 sp

## Vår

- Support module 2 studieavsnitt = 10 sp
- Svenska och kommunikation för företagsekonomi 5 sp
- Tillämpad metodik 5 sp
- Lärdomsprov 15 sp



# Practical training

- **Practical Training 1 (15 cr)**
  - Requirement: need to be business related
- **Practical Training 2 (15 cr)**
  - Requirement: should support and relate to your specialisation
- Can be completed abroad
- Teacher in charge of practical training: Mia Halmén / Linn Hongell





# Career Centre

Arcada offers career counselling.

You may book an appointment with one of our career counsellors in order to discuss questions about job searching etc.

- ✓ [Career Services](#)
- ✓ [Book an appointment with a career counsellor](#)

# Arcada Job Portal – an online career service

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[Arcada Job Portal](#) is a portal where you can register your profile and upload your CV, find jobs, get support for job seeking, take part in online events, follow companies and more.

# Academic Year 2024-2025

The academic year starts officially on August 1<sup>st</sup> 2024 and ends on July 31<sup>st</sup> 2025.

**Period 1:** 1.8–27.10.2024

**Period 2:** 28.10–31.12.2024

**Period 3:** 1.1–16.3.2025

**Period 4:** 17.3–31.7.2025

During the time 21.12.2024–6.1.2025 there are no tuition arranged at Arcada.



# Important dates!

- Application to specialisation module: **13.05-20.05.2024**
  - [Application form](#)
- Registration for next academic year → currently open
  - [Registration](#) (closes 10.09.2024)
- Enrolment to courses opens in August: **12.08.2024**
  - [Course registration and study calendar](#)
- **Fee paying students - deadlines**
  - [Application for scholarship](#): 14.06.2024
  - [Paying the tuition fee](#): 15.08.2024

# Viktiga datum!

- Ansökan till specialiseringsmodulen: **13.5-20.5.2024**
  - Ansökningsformulär
- Anmälan till läsåret → öppen
  - Läsårsanmälan (stänger 10.9.2024)
- Kursanmälan öppnar i augusti: **12.8.2024**
  - Anmälan till undervisning och studiekalendern

# Support in studies

## Planning of studies

Study Counsellor

## Counselling and support

Psychologist and Study Social Worker  
(learning skills, special pedagogical support, support for well-being)

## Support for international students

International Student Advisor

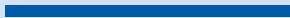
## Student Affairs & Sisu

Study Coordinators

## Career planning – Career Centre Arabia

Career Counsellors





# Questions?

[arcada.fi](https://arcada.fi)